

# Media Release

**The Hon Lily D'Ambrosio MP**

Minister for Energy, Environment and Climate Change  
Minister for Suburban Development



Getting Things Done.  
Making Things Fair.

Saturday, 3 March, 2018

## ARCHITECTS APPOINTED FOR STAGE ONE OF SHIPWRECK COAST

The Andrews Labor Government is getting on and delivering a new and improved Shipwreck Coast with the appointment of architects to undertake the design of Stage One of the Shipwreck Coast Master Plan.

Denton Corker Marshall is one of the world's leading design practices, having designed the Melbourne Museum, Melbourne Exhibition Centre, and the Museum of Sydney. Key design partners McGregor Coxall and Arup have also been engaged.

The Labor Government has invested \$9.8 million for the design and delivery of Stage One, which includes the construction of two new lookouts at the Twelve Apostles and the Loch Ard Gorge, as well as a new pedestrian bridge in Port Campbell.

The new world-class lookouts at the Saddle and the Blowhole will showcase the breathtaking views along the Great Ocean Road, and help visitors learn about the rich cultural heritage and pristine environment in Victoria's south-west.

The Government will ensure that cultural heritage is maintained, respected and celebrated through its collaboration with the Traditional Owners, from the Eastern Maar Aboriginal Corporation.

The new pedestrian bridge will connect Port Campbell to the Discovery Trail and the Port Campbell National Park, giving visitors uninhibited access to these international landmarks.

Denton Corker Marshall have commenced working on concept designs for the three sites, with the final designs due mid-year.

The Shipwreck Coast encompasses 28 kilometres of coastline in the south-west, attracting more than five million visits a year. The Twelve Apostles attract up to 11,000 visitors a day, with more than 2.1 million visits expected in 2018.

Detailed design for the three projects will begin in early 2018, with tenders for construction to open in early 2019.

### Quotes attributable to Minister for Energy, Environment and Climate Change Lily D'Ambrosio

*"We're using world-class architects to create a world-class visitor experience for the iconic Shipwreck Coast."*

*"These projects will showcase and protect this pristine coastline, and help local and international visitors learn more about the natural environment and rich cultural heritage of the region."*

### Quote attributable to Minister for Tourism and Major Events John Eren

*"The Great Ocean Road is our state's biggest tourism drawcard and we're working to attract new visitors, boost local jobs and make our local communities stronger."*

### Quote attributable to Minister for Regional Development Jaala Pulford

*"This is a fabulous day and milestone for our Shipwreck Coast – our world class destination at the Twelve Apostles attracts more than 2.6 million visitors each year and now we are ready to see that soar."*

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